

# M2022-160

## COMMUNITY APPEARANCE BOARD

3 YEAR TERMS (TERMS RUN TO THE END OF A CALENDAR YEAR)  
9 MEMBERS (MAJORITY MUST BE CITY RESIDENTS)  
5 MEMBERS MUST BE CITY RESIDENTS  
CHAIR AND VICE-CHAIR SHALL SERVE ONE YEAR TERMS BUT NO MORE THAN FOUR  
CONSECUTIVE ONE YEAR TERMS.

MEMBER	ADDRESS	PHONE#	APPT.DATE	EXPIRATION	TERM #
Paul T. Williamson			7/13/2021	12/31/2022	Filling unexpired term of Ron Spencer
Susan White			11/13/2012	12/31/2023	5
Jeff Edens			1/22/2019	12/31/2022	4
Seth McCoy			1/23/18	12/31/2024	2
Joe Jumper			1/23/18	12/31/2024	2
James Hubbard			11/10/15	12/31/2022	3
Mayur Jeram Chair			1/23/18	12/31/2024	5
Julie Booth			1/12/2021	12/31/2023	1
Yosi Benezra			1/12/2021	12/31/2023	1

**NOTE:** City Residents are highlighted in blue.

The terms of Paul T. Williamson, Jeff Eden, and James Hubbard will expire on December 31, 2022. All three wish for reappointment. On file are the resumes of Geoff Kay (City Resident), Cindy Bonner (City Resident), and Richard M. Howell (City Resident). All three new terms will expire on December 31, 2025.

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# GEOFFREY (GEOFF) J. KAY

Myrtle Beach, SC 29572

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## REGIONAL SALES MANAGER

*Revenue Generation — Market Expansion — Resource Optimization — Risk Minimization*

Consultative, solutions-focused sales professional combining business/operational insight with strategic planning, leadership, building and maintaining strong relationship management skills to achieve desired results. Forge tactical client partnerships and guide cross-functional high-performance teams, fostering continuous growth and advancement mindset. Identify requirements, allocate resources, and deliver custom solutions. Adapt quickly to changing needs and priorities in competitive, complex environments. *Areas of expertise include:*

Client and Vendor Relations | Negotiations | Quality Assurance | Project Stewardship | Business Development | Goal Setting  
Problem and Conflict Resolution | Cross-Discipline Collaboration | Training and Development | Team Leadership | Mentoring

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## SELECTED ACHIEVEMENTS

- Highest performing Eaton Hydraulics Americas Region to YOY Sales and Goal (2019). Attributed to success in:
  - Sales growth to existing Accounts
  - Mitigation of attrition due to operational challenges
  - Closing new business
- Achieved Highest Sales Branch within Wesco Construction Organization, Phoenix Branch (2015, 2016)
  - Leveraged Wesco Customer Incentive Trip to award the most customers (total) and the most new customers participating on the 2014/2015 and 2015/2016 Trips

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## PROFESSIONAL EXPERIENCE

**EATON CORPORATION, HYDRAULICS AMERICAS**, Phoenix, AZ (Remote (Home-Based) Role) 2016 – 2019  
**Regional Sales Manager**

Oversee sales resources (including remote team of 8), support 150+ customers, manage distribution channels in 11 Western states to meet profit targets, and provide innovative solutions internally and externally.

**WESCO DISTRIBUTION**, Phoenix, AZ 2008 – 2016

**District Sales Manager — Construction** | 01/2015 – 11/2016

**Branch Sales Manager — Construction** | 08/2008 – 01/2015

Guided construction sales efforts, including forecasting, defining objectives, setting account package quotas for 15–18 account managers, tracking sales results, determining pricing, and mitigating risks. Oversaw 250+ customer accounts, managed team-building efforts, coordinated cross-functionally, and communicated/coordinated with senior leadership.

**CONSOLIDATED ELECTRICAL DISTRIBUTORS (CED), PHOENIX, AZ** 2007 – 2008

**PROFIT CENTER MANAGER**

Full P&L responsibility, \$13,500,000 in sales annually, 5.8% EBIT

Managed Commercial Construction, Industrial and CIG business (Team of 20)

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**GEOFFREY (GEOFF) J. KAY**

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**PROFESSIONAL EXPERIENCE (CONT.)****HD SUPPLY ELECTRICAL, PHOENIX, AZ**

2006 – 2007

**MANAGER, VALUE-ADDED SERVICES**

Fulfill needs of HD Supply's largest Customer, Haskins Electric

Provide order fulfillment, inventory and logistic solutions for their 1000-start per month residential business, \$21,160,000 in sales, \$2,140,000 GP (2006)

**EDSON ELECTRIC SUPPLY, PHOENIX, AZ**

2001 – 2006

**VICE PRESIDENT, SALES**

Leading the Customer Relationships and Outside Sales Resources (Led 20+ salesperson organization across 11 Arizona locations) to achieve planned results

Exceeded Sales Plan each year, from \$65,000,000 in sales YE2002 to \$168,000,000 in sales YE2006

**WESTINGHOUSE / EATON CORPORATION, MULTIPLE LOCATIONS**

1980 – 2001

**DISTRICT SALES MANAGER, PHOENIX****PRODUCT SALES MANAGER, AFTERMARKET PRODUCT & SERVICES, ASHEVILLE****MARKETING REPRESENTATIVE, CONSTRUCTION PACKAGING, PITTSBURGH****OUTSIDE SALES ENGINEER, INDUSTRIAL AND COMMERCIAL, BIRMINGHAM****INSIDE SALES ENGINEER, INDUSTRIAL, NASHVILLE**

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**EDUCATION****GEORGIA INSTITUTE OF TECHNOLOGY, Atlanta, GA**  
**Bachelor of Industrial Systems Engineering, 1980**

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**TECHNICAL SKILLS/TOOLS/INTERESTS****MICROSOFT OFFICE: Outlook, Excel, Powerpoint**  
**GOLF**

## Jennifer Adkins

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**From:** Cindy Bonner  
**Sent:** Tuesday, August 30, 2022 2:43 PM  
**To:** Jennifer Adkins  
**Subject:** [External]Community Appearance Board consideration  
**Attachments:** Cynthia M. Bonner bio 050322.pdf

**CAUTION: This email originated from outside your organization. Exercise caution when opening unsolicited attachments or clicking links. Please forward suspicious mail to [spam@cityofmyrtlebeach.com](mailto:spam@cityofmyrtlebeach.com) for review.**

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Hi Jennifer.

My name is Cynthia (Cindy) Bonner and I am interested in being considered for appointment to the Community Appearance Board. I have attached my biography for reference.

For a quick nickel, my company, Ally Management, Inc., manages about 74 homeowner and property owner associations in Horry County, most of which are in the City of Myrtle Beach. Further, I have been in the association management business since I moved to the area in 1983 (39 years).

Many of the HOAs and POAs we manage have Architectural Review Boards or Committees, so I have been involved and am very familiar with the approval process.

Hope this helps. If you have any questions about my background, please let me know.

Best regards and good luck with the Board appointments!

Cindy

**Cindy M. Bonner, CMCA**  
*President and BIC*



**Ally Management, Inc.**

7400 North Kings Highway, Myrtle Beach, SC 29572

Office 843 497 3555 | Fax 843 497 3652

Email [cbonner@allymgt.com](mailto:cbonner@allymgt.com)

[www.allymgt.com](http://www.allymgt.com)

## Bio for Cynthia Morgan Bonner

**Cynthia Morgan Bonner – President & BIC, Association Manager, Certified Manager of Community Associations (CMCA)**

- Originally from Salisbury, North Carolina
- Attended West Rowan High School
- Obtained an Associate of Arts degree from Peace College in 1981 – Jones and Tennis Scholar, member of Basketball team, co-captain of Tennis team, President of Student Government, member of Honor Court and Jr. Marshall
- 1983 graduate from the University of North Carolina at Chapel Hill with a Bachelor of Arts degree in English and Economics - member of the junior varsity Tennis team, Alpha Chi Omega sorority and Phi Beta Kappa
- Resides in Myrtle Beach and has lived in the Grand Strand area for 39 years
- Graduated from and served on the Board of Regents of the Leadership Grand Strand program, Class of 1988
- Prior employment was in Association management from September of 1983 to October of 1990 as an Administrator and Manager with Quadrant, Inc., formerly in North Myrtle Beach
- Current President & CEO of Ally Management, Inc., and has been since inception in November, 1990
- Licensed Broker-in-Charge (BIC) with the SC Real Estate Commission since 1993
- Awarded Certified Manager of Community Associations (CMCA) designation in 2015
- Past Treasurer, Long Bay Symphony Guild
- Past Treasurer, Grand Strand YMCA Board of Directors
- Past Member of Grand Strand Insurance Company (a Captive ensuring Homeowner Associations in the Myrtle Beach area)
- Former Member of the Dunes Club Long Range Planning and Membership Committees
- Former Chair of the Myrtle Beach High School Improvement Council for 4 years
- Current NBSC (Synovus) Community Board Member
- Member of National Association of Professional Women (NAPW)
- Member of Bristol Who's Who
- Member of Rotary of Myrtle Beach
- Three children (Katie – age 34, John – age 32 and Joey – age 30)
- Has a 5 year old Granddaughter named Claire and a 4 year old Grandson named Matthew
- Has a white Lab/Pointer named Gizmo

**Myrtle Beach City Hall  
attn: City Clerk  
937 Broadway Street  
Myrtle Beach, SC 29577**

**27November2022**

**Good Afternoon,**

**In response to your recent Facebook post for volunteer board members, I would like to submit my interest in serving my city. My resume is attached for your convenience.**

**I am most interested in one of three 3 seats available for the Community Appearance Board. However, I would not be opposed to serving elsewhere, if needed.**

**I am Richard M. Howell, 62 years old and retired (12/2021), and a Myrtle Beach native, and proud of it!**

**If further communication is required, do not hesitate to reach out to me.**

**Sincerely,**

  
**Richard M. Howell**

**Myrtle Beach, SC 29577**

**Richard M. Howell**

**Myrtle Beach, SC 29577**

**Work History:**

**RETIRED DECEMBER 3, 2021**

**Green Tee Golf, Inc. – Augusta, GA  
February 2015 – December 2021  
Manager (Logistics/Yard & Equipment/Irrigation)**

**Logistic Duties: Coordinate the mobilization and demobilization of equipment for jobs, coordinate deliveries from outside vendors. Drive if necessary.**

**Yard & Equipment Duties: Oversee yard activities and facilities maintenance and repairs, and equipment repairs. This includes the equipment tracking and inventory records updates showing status of and location of all company equipment.**

**Irrigation Duties: Oversee the install and operation of new irrigation systems, including upgrades. Troubleshoot and repair systems.**

**Other duties include providing technical support and assistance to site managers as needed.**

**National Golf Management – Myrtle Beach, SC  
Myrtlewood Golf Course - Palmetto & Pine Hills  
March 2012 – February 2015  
Palmetto Course 2<sup>nd</sup> Asst. Supt/Irrigation & Spray Tech**

**Duties: Responsible for the improvement, maintenance, and repair of course irrigation system. Responsible for fertilization and chemical applications to course. Others duties performed as directed by Palmetto Course Asst Superintendent and Myrtlewood Courses Superintendent. Assist in crew management in daily functions of golf course maintenance.**

**Reliable Electric - Socastee, SC  
Electrician Helper July 2011 – October 2011 (temporary position)**

**Duties: Assist site electricians in removal of existing gymnasium lighting and replacement with energy efficient lighting in Horry County School System gymnasiums. Assembly and installation of new light fixtures and assembly and installation of lighting motion sensors.**

**Tommy Abbott & Associates, Inc. - Tullahoma, TN**  
**Project Manager/Superintendent/Quality Control Manager/Site Safety and Health Officer**  
**2004 – May 2011 (company filed bankruptcy)**  
**All phases of golf course and athletic field construction and renovation services**

**Duties: Manage all aspects of contracts while remaining within budget. Coordinate with subs for scheduling and completion of job tasks. Responsible for overall job quality control management, oversee corrections as needed. Responsible for site safety and health per OSHA requirements. During and upon completion of job perform walkthroughs with owner representatives. Assist in bid preparations and bid related meetings. Light and heavy equipment operation.**

**A&F Irrigation, Inc. - Tullahoma, TN**  
**Project Superintendent 2000 – 2004**  
**Golf course irrigation, drainage, grassing (including grow-in)**  
**- Company reorganized into Tommy Abbott & Associates, Inc. –**

**Duties: Manage company aspects of awarded contracts. Schedule and oversee assigned job tasks for completion within specified timeframes. Quality control of assigned job tasks, perform corrective actions as needed for proper operation of installed systems. Site Safety and Health Officer duties. Light and heavy equipment operation.**

**Boardwalk Resort Hotel – Myrtle Beach, SC**  
**Maintenance Supervisor Feb - Nov 2000**

**Duties: Supervision of hotel maintenance department and staff. Responsible for scheduling and oversight (which included budget oversight) of all repairs and maintenance of hotel property and amenities, including grounds, either by staff or subcontractors. Responsible for initial hiring interviews and for handling disciplinary actions of department employees. Constant inspection of hotel property throughout the workday for safety and health concerns to guests and staff members; implement immediate corrective actions as needed.**

**Mike Roach, Inc. - Seneca, SC**  
**Project Superintendent 1994 - 1999**  
**Golf course irrigation, drainage services**

**Duties: Manage company aspects of awarded contracts. Schedule and oversee assigned job tasks for completion within specified timeframes. Quality control of assigned job tasks, perform corrective actions as needed for proper operation of installed systems. Safety oversight for MRI crews. Light and heavy equipment operation.**



**Greenville Country Club - Greenville, SC**  
**Assistant Golf Course Superintendent – Riverside Course 1990 – 1994**  
**Private membership country club**

**Duties: Work in conjunction with superintendent on 18 hole regulation course and 9 hole par 3 course to provide membership with a memorable playing experience. Manage crew through assigned work tasks. Responsible for all spraying tasks as assigned. Act as course liaison when sub contractors onsite performing work. Oversee proper operation of irrigation system and take corrective action as needed. Assist superintendent with budget preparation and work within budget.**

**Additional Hotel Maintenance Experience:**

**Landmark Resort Hotel – Myrtle Beach, SC**  
**Maintenance Technician 1983 - 1985**

**Chicora Development – Anchorage I & II – Myrtle Beach, SC**  
**On-site Property Maintenance Manager (Landscape and Pools) 1985 - 1987**

**Ramada Ocean Forest Resort – Myrtle Beach, SC**  
**Night Shift Maintenance Supervisor 1987 - 1990**

**Ocean Reef Resort – Myrtle Beach, SC**  
**Maintenance Technician – Part-time 2004 (temp. layoff during A&F to TAA reorganization period)**

**Education:**

**Horry – Georgetown Technical College / Conway Campus  
Associate in Science Degree/Turf, Golf Course Management  
Graduated 1990**

**Myrtle Beach High School  
Graduated 1978**

**Qualifications/Certifications:**

**SCDL – Class D**

**USDOT Physical Card – expires 11/1/22**

**OSHA 30 Hour – Construction Site Safety and Health Officer**

**\*US Army Corps of Engineer Safety Manual/Regulations EM385-1-1**

**\*Writing of; Accident Hazard Assessments (AHAs) and Safety Plans, Site safety inspections**

**Level 5 Quality Control Manager (Qualified through US Navy requirements and standards)**

**American Heart Association - CPR/First Aid/AED/Environmental Emergencies**

**Foley-Belsaw Institute – Advanced Locksmith Certificate**

**PADI Advanced Open Water Scuba Diver with Certifications**

**SCEMT-Basic (expired)**

**SC Commercial Applicator License – Cat 3 (expired)**

**CPO (expired)**

**Short List Of Project Involvement**

**NAS Oceana/Dam Neck Annex – Phase II, US Navy - Virginia Beach, VA (CQCM/SSHO)**

**Congaree Golf Club – Ridgeland, SC**

**Fort Benning Golf Courses – Marshall and Patton, US Army, Columbus, GA**

**The Everglades Club - Palm Beach, FL**

**Hyatt Dorado Beach Resort - Dorado, PR**

**Rio Mar Country Club - Palmer, PR**

**Lost Tree Club - North Palm Beach, FL**

**Boca Dunes Golf & Country Club - Boca Raton, FL**

**The President Country Club - West Palm Beach, FL**

**The Clubs of Williams Island - North Miami Beach, FL**

**Cross Creek Plantation - Seneca, SC**

**Sea Trail Golf Links - Sunset Beach, NC**

**TPC at Sugarloaf - Duluth, GA**

**Cotton Creek Club - Gulf Shores, AL**

**The University of Georgia - Athens, GA**

**Barefoot Resort & Golf Club – Fazio Course – North Myrtle Beach, SC**

**Riverchase Country Club - Birmingham, AL**

**Glen Ellen Country Club - Millis, MA**

**The University of Memphis - Memphis, TN**

**Kinderlou Forest - Valdosta, GA**

**Casa de Campo Resort – Teeth of The Dog - La Romana, DR**

**Pensacola Country Club - Pensacola, FL**

**Old Waverly Golf Club - West Point, MS**

**The Medalist Club - Hobe Sound, FL**

**Cal Ripken Baseball Facility @ Cypress Mounds - Baton Rouge, LA**

**Augusta National Golf Club – Augusta, GA**

**Diamond Creek Golf Club – Banner Eik, NC**

**Chalmette High School - Chalmette, LA (football, baseball, softball, soccer fields – FEMA, Hurricane Katrina)**